



# Cultural & Responsible Tourism

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## Cross Culture



Cultural Tourism is not just about visiting and exploring historical and archaeological sites; it is much deeper than that. It is the understanding of local culture and people to people interaction. This will lead to break cultural barriers and controversial issues, through respect and understanding for other people positions and interests.



## "UN70" anniversary



UN70" anniversary celebration aims to unite member states of the United Nations to end poverty and build lives of dignity for all. Established in 1975, the World Tourism Organization (UNWTO) is one of the United Nations agencies which has been utilizing Sustainable and responsible Tourism as a tool for economic development and environmental sustainability especially in the developing countries

## Tourism and Community Development



Tourism is all about cross cultural activities, which could be utilized to build peace and economic development. In that sense Responsible and sustainable Tourism could largely contribute in alleviating poverty, minimize possible negative environmental impact and foster education



## Conclusion



As the year 2015 is the deadline for the UN Millennium Development Goals approaches, the World Tourism Organization (UNWTO) has called upon all those who are working in the Tourism Industry world wide to unite against the global challenges, poverty, hunger, gender inequality and environmental degradation. The UNWTO is working and cooperating with the private sector and member states through its Committees, Initiatives and Programs to maximize Tourism global positive impact.